

Why Sell Trail's End Popcorn?



- Over **73%** of the purchase price goes to support local Scouting programs.
- An exclusive fundraiser for Scouts for over 30 years
- A turn-key program; no upfront money, no leftover product, order just what your Scouts sold.
- A Council-supported prize program.
- Three ways of selling: face-to-face, online or our new smart device apps.
- Scouts can earn their own way in Scouting with just **one fundraiser a year!**
- New rewards program with high quality BSA prizes



Trail's End is Better Than Ever

- **Highest quality & best tasting products!**
- Exciting ready-to-eat flavors for Scouts to sell
- All microwave products are made with **Canola Oil**
- All Trail's End products have **ZERO** grams of trans fat
- Increased awareness of Scouting on the packaging

